



**UP FLIPS THE SCRIPT TO SERIES:
REMIXING THE DEVELOPMENT PIPELINE
OVERVIEW, ELIGIBILITY & INSTRUCTIONS**

CALL FOR SUBMISSIONS

UP, Uplifting Entertainment Overview

UP is the feel-good television network promising to always uplift you and your family. We air premiere movies and scripted and docu-series that are positive and leave you feeling better than you did before you watched. **UP** and ABFF's unprecedented partnership led to the production and airing of *five* feature-length films through the **UP Faith & Family Screenplay Competition**.

Continuing the mission to support diversity in the industry, **UP** is honored to return to ABFF and introduce its new initiative that... **FLIPS THE SCRIPT TO SERIES: REMIXING THE DEVELOPMENT PIPELINE!**

UP has experienced tremendous success with the smash hit reality series *Bringing Up Bates!* With the upcoming production of its first highly anticipated scripted drama, *Ties That Bind*, it's time to *flip the script* by expanding **UP's SCRIPTED** and **UNSCRIPTED** series development.

Three (3) submissions will be selected to receive:

- An **in-person meeting** with UP executives, Amy Winter, EVP & GM and/or Barbara Fisher, SVP Original Programming at the festival to discuss your submission and provide feedback
- **Up to two (2) Marquee Pass(es)** to attend the 19th Annual American Black Film Festival (ABFF)

Enter before the deadline at [11:59 PM ET on May 27, 2015!](#)

Eligibility Requirements

1. *Family Target, Many Cultures.* **UP's** programming resonates across cultural lines, leaving viewers glad to have spent time with us! Your unique and original series concept should entertain *and* uplift while encompassing any/all of the following:
 - a. An original, fresh, distinctive and contemporary theme that appeals to a multicultural audience
 - b. Stories with heart and humor that offer life lessons/messages to takeaway
 - i. This can include stories with deeper meanings, showcase challenges to overcome and/or are transformational for viewers or characters
 - c. Include characters/talent *with* character that are authentic and relatable

Eligibility Requirements (continued)

2. Screenwriter(s) must be Eighteen (18) years of age or older as of the Date of Submission as stated in the Submission Form.
3. Open to United States residents.
4. All submissions must be submitted in English.
5. Submissions must be original with the Screenwriter, and must not have been produced, or be scheduled to be produced, in any form (television, live-theatrical, feature film, on-line).
6. The Submission must be the original work of the Screenwriter(s) and may not be based, in whole or in part, on any other work to which the Screenwriter(s) does/do not own the rights.
7. Employees of UP Entertainment, LLC, its parent, affiliate or subsidiaries (whether permanent or temporary), and their respective immediate family members and/or those living in the same household, are not eligible to participate.

Submission Instructions

(Electronic Submissions Preferred)

1. Each Submission **must** be submitted and received with the following items on the list below to qualify for consideration:
 - One (1) completed copy of the Submission Form. Including:
 - Brief Biography of each writer
 - List of Writing and/or Production Credits for each writer
 - A complete list of all work that has been produced or is scheduled to be produced, in any form, as of the date of submission for each writer
 - One (1) original and signed copy of the Submission Guidelines and Release Form.
 - *If sending by electronically, the document must be Signed & Scanned*
 - For **SCRIPTED** Series:
 - Pilot Synopsis and Series Synopsis (1-2 paragraphs each)
 - Series Outline (12 pages or less) or Pilot Script (55 pages or less)
 - **Optional:** *(Please provide LINKS with PASSWORDS for viewing)*
 - Produced Pilot Scene (maximum of 10 minutes)
 - Sizzle (maximum of 4 minutes)
 - For **UNSCRIPTED** Series:
 - Series Description and Act-by-Act Breakdown (1-2 paragraphs each)
 - Casting Overview (Lead and Key Supporting Cast Descriptions)
 - Casting tape (between 2-4 minutes in length) highlighting unique characters and storylines
 - **REQUIRED** for Docu-series
 - **OPTIONAL** for Format
 - *Please provide LINKS with PASSWORDS for viewing*
2. The name(s) of each Screenwriter(s) must be on all Submission Materials.

3. Each submitted Screenplay must be submitted with a separate Submission Form and separate Submission Materials as outlined below in the section titled "Submission Materials".
4. Submission Materials (as outlined above) are **PREFERRED ELECTRONICALLY via EMAIL** to UPtvABFF@uptv.com. However, If submitting by **MAIL**, via regular postage or express delivery, please send to:

**ATTN: UP FLIPS THE SCRIPT TO SERIES SUBMISSION
UP TV
2077 Convention Center Concourse, Suite 300
Atlanta, Georgia 30337**

5. **Submission Deadline: ALL (EMAILED or MAILED) Submission Materials must be received by 11:59 PM EST on MAY 27, 2015. If any Submission Materials are received after 11:59 PM EST on MAY 27, 2015, the materials will not be considered.**
6. Please note that Submission Materials will not be returned.

Selection

If your Submission is selected, you must be willing and able to travel at your own expense to the 2015 American Black Film Festival for an in-person meeting from **June 13, 2015** through **June 14, 2015**. Festival dates are June 11, 2015 through June 14, 2015 and may be subject to change in accordance with the American Black Film Festival schedule.



**UP 2015 FLIP THE SCRIPT: REMIXING THE DEVELOPMENT PIPELINE
SUBMISSION FORM**

Title: _____

Total # of Pages: _____

Screenwriter(s)*: _____

***Please note: (i) ALL Screenwriters should be listed on this Submission Form; (ii) ALL Screenwriters must sign the Submission Guidelines and Release Form. If there are more than two Screenwriters, please make additional copies of the Submission Guidelines and Release for each Screenwriter to sign.**

Primary Contact:

Name: _____

Address: _____

Street Address

Street Address

City, State, Zip Code

Phone: _____

Email: _____

Date of Submission: _____



UP 2015 FLIP THE SCRIPT TO SERIES: REMIXING THE DEVELOPMENT PIPELINE SUBMISSION GUIDELINES & RELEASE

UP, like many other entertainment networks, receives numerous submissions and materials for programming, content, and projects of all kinds.

A lot of the material we each receive includes and/or is comprised of materials, suggestions or ideas which are identical or substantially similar to those which have been previously developed by our respective staffs. Also, a lot of the materials we each receive includes and/or is comprised of materials, suggestions or ideas which are identical or substantially similar to those which have been submitted by other people outside of our respective companies.

Therefore, UP may begin using material similar or identical to yours which we received after the date of your submission.

To protect both you and our respective companies, UP have outlined a policy regarding such submissions and materials in order to explain the process of reviewing, investigating, inspecting and evaluating these materials.

Based on this policy, UP can receive and review materials only if it is left up to us to determine whether we have in fact used these ideas and to decide what compensation, if any, should be paid in event of use.

Also, before we can receive and consider any unsolicited submissions and materials, everyone must sign the enclosed Release.

Please carefully read the enclosed Release and then return a signed copy with the materials you'd like to submit.

Dear Sir/Madam:

You acknowledge that you would like to submit certain materials for UP's consideration to participate in the UP 2015 FLIP THE SCRIPT TO SERIES: REMIXING THE DEVELOPMENT PIPELINE. For purposes of this release and agreement (the "Release" or the "Agreement"), "UP" shall refer to UP ENTERTAINMENT, LLC. Such materials may include proposals, outlines, treatments, presentation tapes, scripts, ideas, marketing or promotional plans, program formats, or other material, or any portions thereof (the "Material").

By signing this Release and returning it to us, you confirm that you have read UP's policy regarding the acceptance and review of the Material and you hereby accept the terms of this letter agreement.

The following shall constitute our agreement with respect to the Material:

1. **RELATIONSHIP OF THE PARTIES:** You acknowledge that there does not now exist, nor has there ever existed, nor will there exist, a fiduciary relationship between you and UP. You acknowledge that you have requested this opportunity to submit your Material to UP, and that you make this submission, voluntarily and on an unsolicited basis.
2. **AGREEMENT BETWEEN THE PARTIES:** You acknowledge that you and UP had not yet reached any agreement whatsoever concerning the use of the Material. You realize that no obligation of any kind is assumed by, or may be implied against, UP unless and until a written agreement has been entered into between you and UP, and then the obligation shall only be as expressed in such written agreement. Notwithstanding the foregoing, you understand that UP assumes no obligation to proceed with negotiations of any kind respecting the Material.
3. **REVIEW & RETURN OF THE MATERIAL:** You acknowledge that UP is under no obligation to review the Material, but if UP does choose to review the Material, you understand that UP is doing so in reliance of this Release and your agreement with its terms. You acknowledge and agree that you have retained a copy of the Material and that UP assumes no obligation to return the Material to you. You understand that UP is not under any obligation to furnish you with any information about the results of its review of the Material or its reasons for not proceeding further if UP so decides. UP agrees to use reasonable efforts to keep all the Material confidential.
4. **SCOPE OF RELEASE:** You acknowledge that this Release covers and governs any and all of the Material, whether first submitted to UP contemporaneously with, prior to, or following the execution of this Release, and that this Release also applies to any submission of the Material made to UP by another source, directly or indirectly, by or through you.
5. **SUMMARY OF MATERIALS:** The Material being submitted with this Release is outlined on the attached Submission Form. You declare that all of the important features of your Material, and the particular items being submitted by you are stated on the attached Submission Form and you have not disclosed any other features to UP.
6. **OWNERSHIP OF MATERIALS:** You represent and warrant that you are the sole and exclusive creator(s), author(s) and owner(s) of the Material, that to your knowledge no one else has any right to the Material, that you have the right to submit the Material to UP, and that you have the power and authority to enter into this Release regarding the Material. You further warrant that no rights in the Material have previously been granted to anyone nor has the Material otherwise been exploited in any way.

7. NOVELTY OF IDEAS: Although UP may accept and review the Material, you cannot and will not assume or infer that UP regards your Material as unique, novel, valuable and/or usable. You understand and acknowledge that similar or identical materials may have been or may be submitted to UP by others, including UP employees; may have originated or been developed or made public by others, including UP employees; or may hereafter originate, be developed, be submitted or made public by others. UP shall have the right to use, and you understand that you will not be entitled to any compensation because of UP's use of such other similar or identical material. Subject to the foregoing, UP will not make any use of any legally protectable portion of your Material unless you and UP have agreed in a writing concerning your compensation for such use, which compensation shall in no event be greater than the compensation normally paid by UP for similar Material from comparable sources.

8. INDEMNIFICATION AND LIMITATION OF LIABILITY: You indemnify UP, its parent, affiliates, subsidiary companies, assignees, associates, judges and sponsors against all claims, losses, expenses damages and liabilities, from and against any claim or cause of action arising out of any claim for infringement of intellectual property rights. You release and hold harmless UP, its parent, affiliates, subsidiary companies, assignees, associates, judges and sponsors, and any agents involved in the development, production, handling implementation and/or distribution of this competition, and their respective parent companies, subsidiaries, affiliates, partners, representatives, agents, successors, assignees, employees, officers and directors, from any and all liability, for loss, harm, damage, injury, cost or expense whatsoever including, without limitation, property damage, personal injury and/or death which may occur in connection with or resulting from preparation for, or participation in this competition, or any participation in any competition-related activity, any typographical or other errors in the printing, or errors in any printing or posting of these instructions, and for any claims based on publicity rights, defamation, invasion of privacy, copyright infringement, trademark infringement or any other intellectual property-related cause of action. Entrants also agree to waive any right to claim ambiguity in these terms and conditions. In no event shall UP be responsible for printing, typographical, human or other errors in any competition-related materials; or for transactions that are processed late or incorrectly, or are lost in the mail. UP reserves the right to cancel, suspend or modify the competition for any reason.

9. DISPUTE RESOLUTION: Any controversy arising out of or in connection with this Release, including without limitation any claim that UP has used any legally protectable portion of your Material in violation of the terms hereof, shall be governed by the laws of the State of Georgia, and the parties consent to the jurisdiction of the state and federal courts of Georgia for the resolution of such matters. In the event of such controversy you agree that you shall assert such claims not later than six (6) months after the date on which you first learned (or reasonably should have become aware) of UP's use or intended use of any portion of the Material and thereafter you shall be barred from asserting any such claims. You further agree that your rights and remedies, if any, shall be limited to an action to recover compensatory money damages in an action at law, and without limitation of the foregoing, you expressly agree that you shall not seek to enjoin or restrain the production, exhibition, distribution, licensing, advertising, and/or promotion of any of UP's programming, promotional or marketing plans, and/or any of the subsidiary rights in connection therewith.

10. ENTIRE UNDERSTANDING: This Release constitutes our entire understanding and agreement, and supersedes all prior understandings, whether written or oral. Any subsequent modification or waiver of this Release must be in writing, signed by both of us. The invalidity of any provision hereof is not to affect the remaining provisions.

11. MISCELLANEOUS:

(a) You are executing this Release voluntarily, without coercion or undue influence from any source, and do so with complete understanding of all of its terms and effects, and every portion thereof.

(b) The captions used in this Release are for convenience only and shall not be used to interpret, define or construe any terms hereof.

(c) As used in this Release, the terms "you" and "your" includes and binds the undersigned and any and all legal representatives of the undersigned. As used in this release, the terms "UP" and "we" includes and inures to the benefit of UP's successors, assigns, employees, officers, directors, licensees, and associated companies and individuals.

By signing this Release and returning it to us, you confirm that you have read UP's policy regarding the acceptance and review of the Material, that you have read and, understand and complied with the "Overview, Eligibility and Instructions" of this Competition and you hereby accept the terms of this letter agreement (the "Release" or the "Agreement").

PLEASE RETURN EVERY PAGE OF THIS RELEASE TO:

**ATTN: UP FLIPS THE SCRIPT TO SERIES SUBMISSION
UP TV
2077 Convention Center Concourse, Suite 300
Atlanta, Georgia 30337**

Sincerely,

UP ENTERTAINMENT, LLC

(PLEASE SIGN BELOW and NOTE: Each SCREENWRITER(s) should complete and sign this section below. If necessary, please make additional copies of this entire Submission Form, and Submission Guidelines and Release):

SCREENWRITER #1

(Sign Your Name)

(Print Your Name)

(Print Your Address, City, State, Zip Code)

(Print Your Email and Phone Number)

(Title of Screenplay)

(Print Today's Date) "Date of Submission"

SCREENWRITER #3

(Sign Your Name)

(Print Your Name)

(Print Your Address, City, State, Zip Code)

(Print Your Email and Phone Number)

(Title of Screenplay)

(Print Today's Date) "Date of Submission"

SCREENWRITER #2

(Sign Your Name)

(Print Your Name)

(Print Your Address, City, State, Zip Code)

(Print Your Email and Phone Number)

(Title of Screenplay)

(Print Today's Date) "Date of Submission"

SCREENWRITER #4

(Sign Your Name)

(Print Your Name)

(Print Your Address, City, State, Zip Code)

(Print Your Email and Phone Number)

(Title of Screenplay)

(Print Today's Date) "Date of Submission"