



Frequently Asked Questions (FAQs)

GENERAL

1) What is ABFF?

The American Black Film Festival (ABFF), founded in 1997, is an annual event that empowers Black artists and showcases a wide range of entertainment content made by and about people of African descent. This year, the 28th annual Festival will take place in Miami Beach June 12-16 and stream on ABFF PLAY from June 17-24.

2) What is the ABFF's mission?

Dedicated to the belief that diverse artists deserve the same opportunities as their mainstream counterparts, ABFF Founder Jeff Friday conceived the festival as a vehicle to strengthen the Black entertainment community by fostering resource sharing, education and artistic collaboration.

3) Who runs the American Black Film Festival?

Festival leadership is comprised of its producers, Jeff and Nicole Friday, alongside the newly appointed Creative Director, Issa Rae. ABFF is a property of NICE CROWD, a Los Angeles-based live events company that develops and produces properties in the arts, entertainment, lifestyle, and wellness industries that showcase BIPOC culture and talent.

4) Who attends the festival?

Each year more than 7000 people, including artists, executives, and film fans, attend the ABFF.

5) Must you be Black to attend the festival?

No, the festival is open to people of all ethnic backgrounds. ABFF was founded to foster diversity and inclusion in the film and television industry, and we encourage everyone to attend.

6) Will a contact list of attendees be available?

No, due to our privacy policy, attendees' names are not shared.

7) Can children attend the festival?

While the festival is not specifically programmed for children, many of our events are suitable for younger audiences, unless otherwise specified. We believe in the power of film and storytelling to inspire and engage people of all ages. However, we trust parents and guardians to use their discretion in determining which events are appropriate for their children to attend. Please note that for events where alcohol is served, attendees must be 21 years or older, in accordance with legal requirements.

VOLUNTEERING

1) How can I volunteer for the ABFF?

Volunteer applications are open January 15 through February 15, 2024. For more information, please visit: <https://www.abff.com/miami/volunteer/>

TRAVEL & ATTIRE

1) Where are festival events held?

Most festival events are held in the tourism district of Miami Beach near Lincoln Road. The key primary venues are the Miami Beach Convention Center and the New World Center.

2) What should I wear during the festival?

Festival attire is resort casual except for our opening and closing night events where Miami chic is recommended. The attire for the opening night party is all white.

3) What is the host hotel?

There is no one official host hotel this year. A list of partner hotels offering ABFF attendees a discounted rate can be found on the festival website.

4) Is parking available for attendees?

There is no designated attendee parking available at festival venues, but public parking lots are available.

5) Should I rent a car?

We don't recommend that you rent a vehicle. Most events are within walking distance. For others, a rideshare is most convenient.

FESTIVAL REGISTRATION

1) How do I register for ABFF 2024?

Passes are available for sale via the ABFF website. To register, visit: <https://www.abff.com/miami/festival-passes/>. Registration typically begins on October 1 and runs through May 10. Early registration is encouraged. The earlier you purchase, the more you save.

2) I've purchased a pass, what should I expect now?

After your purchase, you will receive an order confirmation email.

3) I haven't received my order confirmation email.

Please check your spam and junk mail. If the confirmation email is not in either folder, send an email to info@nicecrowd.com to request confirmation to be resent.

4) Can I register in person?

Yes, a limited number of passes will be available for purchase onsite while supplies last.

5) Can I purchase a single event ticket?

Yes, individual tickets for select events will be available in limited quantities via Eventbrite at a later date.

6) Can I get a refund?

No, all sales are final. [See registration policies.](#)

7) Are passes transferable?

Yes, subject to limitations. [See registration policies.](#)

EVENT ENTRY & ACCESS

1) Does my festival pass entitle me to all events?

Visit our website at <https://www.abff.com/miami/festival-passes/> for a chart of benefits provided by each pass type. Please note that while your pass may give you access to an event, entry is granted on a first-come, first-served basis and subject to each venue's legal capacity. Early arrival is strongly encouraged.

2) Does my pass allow me to bring a guest?

No, each attendee must have their own purchased pass, and present it for event entry.

3) Would I be able to reserve seats for a screening or event?

No. Reserved seating is not available. All seating is general admission and entry is on a first-come, first-served basis. Exceptions may be applicable for Sponsors and Industry passholders.

4) How early can I arrive for a screening or panel?

Lines form at the venue approximately one hour prior to start time. Doors open 30 minutes prior to the scheduled start time.

5) Are passholders allowed entry before individual ticket holders?

Yes, passholders typically have priority access over single ticket holders for festival events.

6) Can I arrive after the screening starts?

Late arrivals are discouraged but will be allowed if space is available.

7) Can children attend the festival?

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FILM SUBMISSIONS

1) How do I submit my project?

For film submissions, please visit: <https://www.abff.com/miami/submissions/>

2) Does the festival offer entry fee waivers?

ABFF does not offer entry fee waivers.

3) How do I know if my film qualifies?

*For a complete list of guidelines and requirements, please visit:
<https://www.abff.com/miami/submissions/>*

4) Can I replace or update my film once it's been submitted?

Yes. However, the screening committee has immediate access to your project once submitted and we cannot guarantee that your new or updated submission will be reviewed. To replace your project file, within the Film Freeway platform go to: 'My Projects' > 'Project File' > 'Replace Video'.

THE VIRTUAL SEGMENT ON ABFF PLAY

1) What is ABFF PLAY?

ABFF PLAY is the streaming platform for the American Black Film Festival that currently has a subscriber base of more than 100,000 people across 125 countries around the world.

2) When is the virtual festival?

June 17 through June 24, 2024, on ABFF PLAY.

3) Is there a fee to register for this virtual segment of the festival?

The fee to register for the virtual segment of the festival is \$50, but all attendees of the live festival in Miami Beach will have free access.

4) How do I access ABFF PLAY?

- **Browser:** <https://app.abffplay.com/home>
- **Desktop Computer or Laptop:** Visit abffplay.com in your browser and follow the "sign up" prompts.
- **iOS or Android Mobile Device:** Search and download the ABFF PLAY app from your device's app store.
- **Screen Mirroring:** In some cases, you can "mirror" the screen of your laptop or mobile device on your TV. For further assistance, we recommend you contact the customer support department of the company from which you purchased the device. Here are two examples of screening mirroring:
 - **To watch on APPLE TV:** Ensure that your Apple TV and the iOS device are connected to the same Wi-Fi network. Bring up the Control Center on your device, tap "Screen Mirroring" (or "Apple TV" or "Airplay") and select your Apple TV target device. Your iOS display should now appear on your TV.
 - **To watch on CHROMECAST:** Ensure your Chromecast device and Mac or PC computer are connected to the same Wi-Fi network. In the Chromecast browser on your computer, click the menu icon at the top right corner (three vertical lines or dots).

Select “Cast,” then “OK, Got it,” then the name of your Chromecast device. Your computer display should now appear on your TV.

5) How long can I watch the content?

You can watch the content on demand from June 17 through June 24.

6) Can I pause or rewind the content?

Yes, you can pause and pick up where you left off.

7) How many times can I watch a film during the virtual edition of ABFF?

The film and panels are on demand so you can watch as many times as you like during the festival window.

8) Can I watch the films if I live outside the USA?

Yes, you can access the content from all 50 states and around the world.

9) Can I watch films on multiple devices throughout my home?

You may have up to two devices (eg., your laptop and your smart TV) logged into your account one at a time under the same IP address (i.e., the same household/location). Concurrent stream restriction means you are only able to actively stream content on a single device at a time.

10) What if I move from one location to another during the festival?

Single-IP restriction means that you can only watch content from a single IP address at a given time. If you move locations but are using the same device, you will have no issue watching films. If you move locations and are watching on a new device, you will need to deactivate the old device before the system will allow you to login on the new device.

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