



ABFF Ventures, LLC

LOS ANGELES
6600 Sunset Boulevard
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Los Angeles, CA 90028
Phone 323.513.6298

VIRTUAL INTERNSHIP OPPORTUNITY

Description

ABFF Ventures is looking for college and graduate students interested in the TV & Film Industry. Interns will work in a virtual capacity assisting in all phases of production (pre-production, production, and post-production) as well as day-to-day marketing and programming operations. The ideal candidates must have a passion and strong interest in Black culture and creativity.

Internships available: February 2021

Compensation: College Credit

Key Responsibilities (but not limited to):

- Assist building social media engagement across all platforms.
- Curate, create and execute the company's social media initiatives and strategies.
- Manage and update marketing documents and databases.
- Develop online promotions and campaigns that will increase company's visibility using Facebook, Twitter, and Instagram.
- Outreach to potential marketing partners via email and phone.
- Monitor trends in social media and apply the knowledge to create content that will increase brand loyalty.
- Attend scheduled Zoom meetings minimum of twice per week.

Qualifications:

- Excellent organizational, communication and writing skills.
- Ability to multi-task, function independently, effectively and efficiently.
- Solid computer skills (Apple OS, including Microsoft Office applications, Google Suite, databases and Internet research skills).
- Proficient in PowerPoint, Photoshop and Excel skills.
- Well-versed in technology and social media platforms (including video editing).
- Knowledgeable and passionate about Black culture and entertainment.

ABOUT ABFF VENTURES

ABFF Ventures LLC (ABFFV) is a multifaceted entertainment company specializing in the production of live and digital events that celebrate Black culture and achievement. Its mission is to curate experiences that entertain, educate and inspire communities of color while showcasing the work of Black artists in Hollywood. The company also provides consulting services to studios and networks to promote content specific to African American audiences through its *ABFF Insider Marketing* division. Led by husband and wife team Jeff and Nicole Friday, ABFFV is headquartered in Los Angeles, Calif. The organization will celebrate its 25th anniversary throughout the 2021 calendar year.

In creating ABFF Ventures, CEO Jeff Friday channeled his discontent with the marginalization and underrepresentation of people of color in the entertainment business into an organization committed to advocating for diversity within the industry. Through his vision and perseverance, ABFFV has gained a notable standing in Hollywood, having earned a tremendous amount of goodwill within the talent and corporate communities. The company's tent-pole property is the American Black Film Festival (ABFF), which was founded in 1997 and cited by *MovieMaker* magazine as "One of the Coolest Festivals in the World."

Please email résumé and cover letter expressing a.) why you want to intern at ABFF Ventures; and b.) why you would be ideal for ABFF Ventures in this specific position to: jobs@abffventures.com